



May 8, 2018

#### EVENT COMMITTEE

ELLEN BODNER  
DAN DUTTON  
SALLIE DUTTON  
DEBBIE GIBSON  
KAREN GORDON  
LIBBY HOOVER  
LESLIE JONES  
MELODY LEIBOW  
TROY PINKELMAN  
DANIELLE PINKELMAN

#### STAFF

Executive Director,  
NF Network  
KIM BISCHOFF  
Director of Development,  
NF Hope Concerts  
JEFF LEIBOW  
Marketing Director  
DANA SATTERWHITE  
Social Media  
DANIELLE REYNOLDS  
Administrative Support  
DEB MCCARTHY  
SAVANNA PAGEAU  
YVONNE GLASS

Dear NF Hope Sponsor,

We are excited to invite you to Las Vegas' 8th Annual NF Hope® Concert, where we will be honoring Keith Thompson with the ADVOCATE OF HOPE AWARD. The event will be held on Sunday, October 21, 2018 at 1:00 PM at the beautiful Palazzo Theatre in The Palazzo Las Vegas.

Composer Keith Thompson is known as co-creator of the Las Vegas' best kept secret, The Composer's Showcase, as well as his work as musical director for numerous productions including Jersey Boys, The Producers, and We Will Rock You. Most recently, he has continued to leave an indelible mark on Las Vegas with his original show, Cocktail Cabaret, currently in a successful run at Cleopatra's Barge. Since 2012, he has generously contributed his time and talent to the NF Hope Concert. His work with this cause has transformed the NF Hope Concert into more than just a collection of performers.

The NF Hope Concert was founded in Las Vegas by former Jersey Boys star, Jeff Leibow and his wife, Melody, after their daughter, Emma, was diagnosed with NF at nine months old. Since its inception in 2011, the concert has proudly contributed 100% of the proceeds every year to NF Network\* to fund their advocacy efforts, which have played a key role in over \$600 Million in federally funded NF research since 1996.

Neurofibromatosis is a genetic disorder of the nervous system characterized by tumors that can grow on any nerve in the body at any time. Thanks to the efforts of NF Network, researchers at institutions like the University of Wisconsin Biotechnology Center are now focusing on mechanisms to alter the gene associated with NF to eventually save lives.

Every year in Las Vegas, New York City and Chicago, the NF Hope Concerts fights to raise awareness for Neurofibromatosis (NF) along with much needed financial support. Even if you can't attend the concert, we encourage you recognize the generosity of Keith Thompson and show your support for the work of NF Network by making a contribution.

Thank you in advance for your generosity. We look forward to seeing you at Las Vegas' 8<sup>th</sup> Annual NF Hope Concert on Sunday, October 21st.

**The NF Hope Concerts Event Committee**



Jeff, Emma & Melody  
Leibow

\*NF Network is a nationally registered nonprofit (EIN #: 04-3030760)

NF Network | 213 S. Wheaton Avenue, Wheaton, IL 60187 | (630) 510-1115 | admin@nfnetwork.org



## THE 8<sup>TH</sup> ANNUAL NF HOPE CONCERT

### SPONSORSHIP PACKAGES

#### DREAM Sponsor (\$10,000)

- **12 VIP tickets to the 8th Annual NF Hope Concert**
- **Back or Inside Cover or Center Fold of Tribute Journal**
- **Listed as Dream Sponsor on all concert marketing**

#### IMAGINE Sponsor (\$5,000)

- **8 VIP tickets to the 8th Annual NF Hope Concert**
- **Two-Page Spread in Tribute Journal**
- **Listed as Imagine Sponsor on online concert marketing**

#### BELIEVE Sponsor (\$2,500)

- **4 VIP tickets to the 8th Annual NF Hope Concert**
- **Full Page in Tribute Journal**
- **Listed as Believe Sponsor at concert**

#### HOPE Sponsor (\$1,000)

- **2 VIP tickets to the 8th Annual NF Hope Concert**
- **Half Page in Tribute Journal**
- **Listed as Hope Sponsor at concert**

### ADVERTISING OPPORTUNITIES

Two-Page	<b>\$2,000, includes 2 orchestra seats</b>
Full Page	<b>\$1,000, includes 2 orchestra seats</b>
Half Page	<b>\$500</b>

### ADDITIONAL PACKAGES

FAMILY Honor Scroll	<b>\$500, includes 4 orchestra seats</b>
INDIVIDUAL Honor Scroll	<b>\$250, includes 2 orchestra seats</b>

**DEADLINE FOR ALL ADS IS FRIDAY, OCTOBER 5**

\*NF Network is a nationally registered nonprofit (EIN #: 04-3030760)

NF Network | 213 S. Wheaton Avenue, Wheaton, IL 60187 | (630) 510-1115 | admin@nfnetwork.org



## THE 8<sup>TH</sup> ANNUAL NF HOPE CONCERT

### PRESENTING SPONSORSHIP PACKAGE

#### PRESENTING Sponsor (\$25,000)

- **25 VIP tickets to the 8th Annual NF Hope Concert**
- **Listed above title on all marketing materials as "Presented by"**
- **Front Inside Cover of Tribute Journal**
- **Logo placed atop the NF Hope website for the year following the concert**
- **Listed as Featured Sponsor on national Neurofibromatosis Network website**

In addition to our standard sponsorships, we are searching for two (2) PRESENTING SPONSORS for this year's NF Hope Concert. This honor is reserved for sponsors who are able to help us make a difference for the NF community on a completely different scale.

If you are interested in becoming a PRESENTING SPONSOR,  
please contact our founder at:

**[jeff@nfhope.org](mailto:jeff@nfhope.org)**  
**(925) 216-1868**



## LAS VEGAS' 8<sup>th</sup> ANNUAL NF HOPE<sup>®</sup> CONCERT RESERVATION FORM

### SPONSORSHIP PACKAGES

- |  |          |
|--|----------|
| <input type="checkbox"/> DREAM Sponsor   | \$10,000 |
| <input type="checkbox"/> IMAGINE Sponsor | \$5,000  |
| <input type="checkbox"/> BELIEVE Sponsor | \$2,500  |
| <input type="checkbox"/> HOPE Sponsor    | \$1,000  |

### ADVERTISING OPPORTUNITIES

- |                                    |         |
|------------------------------------|---------|
| <input type="checkbox"/> TWO-PAGE  | \$2,000 |
| <input type="checkbox"/> FULL PAGE | \$1,000 |
| <input type="checkbox"/> HALF PAGE | \$500   |

### ADDITIONAL PACKAGES

- |  |       |
|--|-------|
| <input type="checkbox"/> FAMILY Honor Scroll     | \$500 |
| <input type="checkbox"/> INDIVIDUAL Honor Scroll | \$250 |

### CONTRIBUTION ONLY

- I'm unable to attend but would like to contribute in amount of \$ \_\_\_\_\_

### VIP TICKET ONLY

- I would like to purchase \_\_\_\_\_ VIP tickets **\$225/ea**

NAME/TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

- Enclosed is my check made payable to **NF NETWORK**  
(mail checks to: NF Hope Concerts, c/o Jeff Leibow, 2356 Spirito Ave, Henderson, NV 89052)

- Charge my Credit Card for the amount of \$ \_\_\_\_\_

Master Card    Credit Card #: \_\_\_\_\_

Visa

American    Expiration Date: \_\_\_\_\_ CCV/CID: \_\_\_\_\_

Express

Cardholder's Name: \_\_\_\_\_