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March 10, 2017

Dear Friend,

We are excited to invite you to the New York City's Inaugural NF Hope Concert! The inaugural event will be held on **Monday, May 8, 2017 at 7:00pm** at SubCulture in NOHO. At this inaugural event, we will be honoring **Karen, Linda and Jo Destefani** with the ADVOCATE OF HOPE AWARD, an award given to individuals who have made a significant difference in the lives of those with NF.

The Destefani Family has supported our efforts to help families living with the currently untreatable and incurable neurological disorder, Neurofibromatosis (NF) since 2012. Their support has had an enormous impact on NF families and has helped us grow the NF Hope Concert to make an even bigger difference for the tens of thousands living with NF.

The NF Hope Concert proudly contributes 100% of the proceeds every year to NF Network to fund their patient programs and their advocacy efforts (which have resulted in over \$600 Million in federally funded NF research since 1996).

This year, for the first time, we are expanding the NF Hope Concert concept into a new market, New York City, and we expect to make it a very successful inaugural event. That is why we are asking for your support by purchasing a VIP ticket package to the May 8th event.

Even if you can't attend the concert, **we encourage you to recognize The Destefani Family and show your support for the work done by NF Network by making a life saving contribution.**

Thank you in advance for your generosity. We look forward to seeing you at the New York City's Inaugural NF Hope Concert on May 8.

With much admiration,

Jeff Leibow
Founder, Producer and Director of Development, NF Hope Concerts



NEW YORK CITY'S INAUGURAL
NF HOPE CONCERT

SUPPORTING
NEUROFIBROMATOSIS NETWORK

HONORING
THE DESTEFANI FAMILY
WITH THE ADVOCATE OF HOPE AWARD

VIP TICKET PACKAGES

DREAM Sponsor (\$5,000)

- ★ 20 Prime VIP tickets to the NYC NF Hope Concert
- ★ Listed As DREAM Sponsor on all Marketing
- ★ Mention in all TV/Print Interviews
- ★ Recognition at the event

IMAGINE Sponsor (\$2,500)

- ★ 10 Prime VIP tickets to the NYC NF Hope Concert
- ★ Listed at IMAGINE Sponsor on all Marketing
- ★ Recognition at the event

BELIEVE Sponsor (\$1,000)

- ★ 4 VIP tickets to the NYC NF Hope Concert
- ★ Listed at BELIEVE Sponsor on all Marketing
- ★ Recognition at the event

HOPE Sponsor (\$500)

- ★ 2 VIP tickets to the NYC NF Hope Concert
- ★ Listed at HOPE Sponsor on website
- ★ Recognition at the event

ADDITIONAL PACKAGES

FAMILY Honor Scroll (Website) \$350, includes 4 General Admission
INDIVIDUAL Honor Scroll (Website) \$175, includes 2 General Admission

DEADLINE FOR VIP PACKAGES IS FRIDAY, MAY 5, 2017



NEW YORK CITY'S INAUGURAL NF HOPE CONCERT

RESERVATION FORM

SPONSORSHIP PACKAGES

- | | |
|--|---------|
| <input type="checkbox"/> DREAM Sponsor | \$5,000 |
| <input type="checkbox"/> IMAGINE Sponsor | \$2,500 |
| <input type="checkbox"/> BELIEVE Sponsor | \$1,000 |
| <input type="checkbox"/> HOPE Sponsor | \$500 |

ADDITIONAL PACKAGES

- | | |
|--|-------|
| <input type="checkbox"/> FAMILY Honor Scroll | \$350 |
| <input type="checkbox"/> INDIVIDUAL Honor Scroll | \$175 |

CONTRIBUTION ONLY

- I'm unable to attend but would like to contribute in amount of \$_____

GENERAL ADMISSION TICKETS

- I would like to purchase _____ tickets **\$75/ea**

NAME/TITLE: _____

COMPANY: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Enclosed is my check made payable to **NF Network**

Charge my Credit Card for the amount of \$ _____

Master Card Credit Card #: _____

Visa

American Expiration Date: _____

Express

Cardholder's Name: _____