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March 10, 2017

Dear Friend,

We are excited to invite you to the New York City's Inaugural NF Hope Concert! The inaugural event will be held on **Monday, May 8, 2017 at 7:00pm** at SubCulture in NOHO. At this inaugural event, we will be honoring **Karen, Linda and Jo Destefani** with the ADVOCATE OF HOPE AWARD, an award given to individuals who have made a significant difference in the lives of those with NF.

The Destefani Family has supported our efforts to help families living with the currently untreatable and incurable neurological disorder, Neurofibromatosis (NF) since 2012. Their support has had an enormous impact on NF families and has helped us grow the NF Hope Concert to make an even bigger difference for the tens of thousands living with NF.

The NF Hope Concert proudly contributes 100% of the proceeds every year to NF Network to fund their patient programs and their advocacy efforts (which have resulted in over \$600 Million in federally funded NF research since 1996).

This year, for the first time, we are expanding the NF Hope Concert concept into a new market, New York City, and we expect to make it a very successful inaugural event. That is why we are asking for your support by purchasing a VIP ticket package to the May 8th event.

Even if you can't attend the concert, **we encourage you to recognize The Destefani Family and show your support for the work done by NF Network by making a life saving contribution.**

Thank you in advance for your generosity. We look forward to seeing you at the New York City's Inaugural NF Hope Concert on May 8.

With much admiration,

Jeff Leibow  
Founder, Producer and Director of Development, NF Hope Concerts



NEW YORK CITY'S INAUGURAL  
**NF HOPE CONCERT**

SUPPORTING  
**NEUROFIBROMATOSIS NETWORK**

HONORING  
**THE DESTEFANI FAMILY**  
WITH THE ADVOCATE OF HOPE AWARD

**VIP TICKET PACKAGES**

**DREAM Sponsor (\$5,000)**

- ★ 20 Prime VIP tickets to the NYC NF Hope Concert
- ★ Listed As DREAM Sponsor on all Marketing
- ★ Mention in all TV/Print Interviews
- ★ Recognition at the event

**IMAGINE Sponsor (\$2,500)**

- ★ 10 Prime VIP tickets to the NYC NF Hope Concert
- ★ Listed at IMAGINE Sponsor on all Marketing
- ★ Recognition at the event

**BELIEVE Sponsor (\$1,000)**

- ★ 4 VIP tickets to the NYC NF Hope Concert
- ★ Listed at BELIEVE Sponsor on all Marketing
- ★ Recognition at the event

**HOPE Sponsor (\$500)**

- ★ 2 VIP tickets to the NYC NF Hope Concert
- ★ Listed at HOPE Sponsor on website
- ★ Recognition at the event

**ADDITIONAL PACKAGES**

FAMILY Honor Scroll (Website)      \$350, includes 4 General Admission  
INDIVIDUAL Honor Scroll (Website)      \$175, includes 2 General Admission

**DEADLINE FOR VIP PACKAGES IS FRIDAY, MAY 5, 2017**



## NEW YORK CITY'S INAUGURAL **NF HOPE CONCERT**

### RESERVATION FORM

#### SPONSORSHIP PACKAGES

- |  |         |
|--|---------|
| <input type="checkbox"/> DREAM Sponsor   | \$5,000 |
| <input type="checkbox"/> IMAGINE Sponsor | \$2,500 |
| <input type="checkbox"/> BELIEVE Sponsor | \$1,000 |
| <input type="checkbox"/> HOPE Sponsor    | \$500   |

#### ADDITIONAL PACKAGES

- |  |       |
|--|-------|
| <input type="checkbox"/> FAMILY Honor Scroll     | \$350 |
| <input type="checkbox"/> INDIVIDUAL Honor Scroll | \$175 |

#### CONTRIBUTION ONLY

- I'm unable to attend but would like to contribute in amount of \$\_\_\_\_\_

#### GENERAL ADMISSION TICKETS

- I would like to purchase \_\_\_\_\_ tickets **\$75/ea**

NAME/TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Enclosed is my check made payable to **NF Network**

Charge my Credit Card for the amount of \$ \_\_\_\_\_

Master Card    Credit Card #: \_\_\_\_\_

Visa

American    Expiration Date: \_\_\_\_\_

Express

Cardholder's Name: \_\_\_\_\_